

## STOKERCON 2024 SPONSORSHIP OPPORTUNITIES

	Stoker	Raven	Borgo	Benefactor	Demeter	Carfax	Provider	Supporter	Backer
	\$15,000	\$10,000	\$8,000	\$4,500	\$3,000	\$1,500	\$750	\$500	\$200
Available	1	1	1	2	5-3				
Earns VIP Seating at StokerCon 2024 Banquet	♦								
Earns "[your organization] presents StokerCon 2024"	♦								
Earns "StokerCon 2024 co-sponsored by [your organization]"		♦							
Earns [your organization] logo on items (i.e., lanyards, badge holders, etc.)			♦						
Earns "StokerCon 2024 benefactor [your organization]" credit	♦	♦	♦	♦	♦				
Earns credit for event of your choice from A la Carte menu	♦	♦	♦	♦	♦				
Named as a sponsor in StokerCon 2024 press releases	♦	♦	♦	♦	♦				
Earns "Made possible by the generous support of [your organization]" credit	♦	♦	♦	♦	♦	♦			
Your logo & link to your website featured on HWA website, e-newsletter, and blog	♦	♦	♦	♦	♦	♦			
Your logo convention banner, poster, print advertisements, promotional materials & onsite signage	♦	♦	♦	♦	♦	♦	♦		
Your logo on the sponsors page of the StokerCon 2024 commemorative "Memento Book" distributed at convention	♦	♦	♦	♦	♦	♦	♦	♦	
Your logo & link on the sponsors page of the StokerCon 2024 website	♦	♦	♦	♦	♦	♦	♦	♦	
Mention and link on the StokerCon Facebook page	♦	♦	♦	♦	♦	♦	♦	♦	♦
Full-page ad in our program guide (value \$500)	♦	♦	♦	♦	♦				
Half-page ad in our program guide (value \$300)						♦	♦	♦	
Vendor table for promotional purposes, if desired (value \$300)	♦	♦	♦	♦	♦	♦	♦		
Convention passes.	8	6	5	4	2	2			

**ADDITIONAL AND A LA CARTE OPTIONS**

In addition to Tier Sponsorship levels, we offer the opportunity to customize your sponsorship by choosing from the following *a la carte* options. These are available on a first-come basis.

We are also open to developing a unique sponsorship package tailored to your organization’s interests and goals. We are also happy to accept material contributions to include in our registration swag bag. You will receive the benefits that are commensurate with your contribution. To discuss these options, please contact us.

**LANDING GIFT ~~\$600~~**

Welcome travel weary attendees with bottled water and snacks at the initial registration day.

**TARGETED SPONSOR**

Special mention of your organization at the sponsored event of your choosing, plus the role of emcee, if desired (and applicable). Your logo will appear on signage and promotion for that particular event. Choose from the following:

ITEM	LEVEL	AVAILABLE	REMAINING
Final Frame Film Competition	\$5,000	1	
Souvenir Publisher	\$2,500	1	
Scholarship from Hell	\$2,000	2	
Horror University	\$2,000	2	
Bram Stoker Awards	\$1,500	1	
Final Frame Film Prize	\$1,000	1	
Guest of Honor Panel	\$750	1	
Librarian’s Day	\$500	2	1
Ann Radcliffe Conference	\$500	2	
Registration Lounge	\$500	1	
Speaker Session	\$250	5	